

Now advertise your school!



Look back at the weaselly language used to advertise the wizard school on page 4. Use some of the ideas there, plus the structure of the advert below, to plan how to advertise your own school.

Underlying structure	Jot down your ideas in note form
Ask questions to the reader to draw them in and then invite them to the school e.g. <i>Do you ...? Are you ...? If so, ...</i>	
Tell the reader what the school has to offer. List 4 or more activities on offer. Don't forget to boast e.g. <i>We have exceptional ...</i>	
Tell the reader what will happen if they go to your school e.g. <i>Study here and ...</i>	
Boast about what other wonderful things your school has and include a sentence of 3.	
End with a catchy slogan e.g. <i>Win in the world of wizards!</i>	